

MINUTES

CITY COUNCIL MEETING

February 2, 2010

CALL TO ORDER – Roll Call and Determination of a Quorum

The Parker City Council met in a regular meeting on the above date at Parker City Hall, 5700 E. Parker Road, Parker, Texas 75002.

Mayor Cordina called the meeting to order at 7:00 p.m. with Councilmember's Marshall, Sumrow, Evans and Levine present. Threadgill was absent. A quorum was present.

Staff present: City Attorney Jim Shepherd, City Administrator Dena Daniel, City Secretary Carrie Smith, Assistant City Administrator Jeff Flanigan, Police Sergeant Kenny Price and Fire Chief Mike Sheff.

MOMENT OF SILENCE

Mayor held a moment of silence for the people in Haiti.

PLEDGE OF ALLEGIANCE

Resident, Dave Leamy, led the pledge of allegiance to the American Flag.
Mayor Cordina led the pledge of allegiance to the Texas Flag.

PUBLIC COMMENTS The City Council invites any person with business before the Council not scheduled on the agenda to speak to the Council. No formal action may be taken on these items at this meeting. Please keep comments to 3 minutes.

Resident Dave Leamy introduced the mascot for the Panther Creek HOG chapter. A photo was taken with the Council.

INDIVIDUAL CONSIDERATION ITEMS

1. CONSIDERATION AND/OR ANY APPROPRIATE ACTION ON MEETING MINUTES FOR JANUARY 19, 2010.

MOTION: Councilmember Levine motioned to approve the minutes as written. Councilmember Sumrow seconded with Councilmember's Marshall, Sumrow, Evans, and Levine voting for. Motion carried 4-0.

2. CONSIDERATION AND/OR ANY APPROPRIATE ACTION ON REVISED SEWER CUTOFF AGREEMENT RECEIVED FROM CITY OF WYLIE FOR PARKER WATER CUSTOMERS IN WYLIE CITY LIMITS OR ETJ.

City Attorney Shepherd noted the purpose of the agreement is to assist Wylie in collecting outstanding sewer payments from citizens in Wylie or Wylie's ETJ that are served by Parker water.

Council approved Resolution 2010-278. Wylie Council sent back the agreement with minor changes. See Exhibit 2Aⁱ.

MOTION: Councilmember Sumrow motioned to repeal Resolution 2010-278 and approve the amended agreement, subject to the signature page being changed from City Administrator to Mayor. Councilmember Marshall seconded with Councilmember's Marshall, Sumrow, Evans, and Levine voting for. Motion carried 4-0.

3. CONSIDERATION AND/OR ANY APPROPRIATE ACTION ON ORDINANCE 649 APPROVING THE FORM OF THE ORDINANCE AMENDING THE NUISANCE PROVISIONS OF THE CODE OF ORDINANCES OF PARKER, AT TITLE IX, SECTION 94.

MOTION: Councilmember Sumrow motioned to approve Ordinance 649 subject to, amending section B; refer to adjacent property with the same owner. Councilmember Levine seconded with Councilmember's Marshall, Sumrow, Evans, and Levine voting for. Motion carried 4-0.

4. CONSIDERATION AND/OR ANY APPROPRIATE ACTION ON THE 2008-2009 AUDIT REPORT.

Councilmember Marshall motioned to approve the audit (see 4Aⁱⁱ) Councilmember Evans seconded with Councilmember's Marshall, Sumrow, Evans, and Levine voting for. Motion carried 4-0.

5. CONSIDERATION AND/OR ANY APPROPRIATE ACTION ON WEBSITE LOGO COLORS.

Councilmember Levine noted that CivicPlus was selected by the City of Parker to share their design expertise and considerable experience in the creation of a new website. The website committee has been meeting regularly with CivicPlus on the design of the new website. To reflect the desires of the City for a website that communicates the "uniquely country" atmosphere, several design themes were presented. These prototypes all have primary colors of green and reddish brown, to convey this "country" theme.

The recommended themes contrasted unfavorably with the blue and red Parker logo, but Council voted to continue with the current logo colors. The committee requested modifications to the prototype pages to incorporate the blues and reds of the logo. These were produced by CivicPlus, but their recommendation is that the logo be modified, for the website only, to coordinate with the "country" theme.

Civic Plus Graphic Designer Erin's comments regarding the logo/design:

From a design perspective, 3a holds together better overall. While the logo still is prominent in the banner, the colors are harmonious with the site and are not distracting or obtrusive. The new color of the P, in fact, is not terribly far off from the original red, in that it still maintains its boldness, while falling into the website color scheme. The brown in the logo (arker) matches and is bold, but the brown

tone doesn't distract from the burnt orange tone of the P, or the rest of the site for that matter. While green is the primary color of the site, it is easy to pull other brown/burnt values from these logo colors that match well with the earthy tones and feel of the site.

As for the original logo...the bright red and blue, while attention-grabbing, are dated in their color. As a stand-alone element it could be effective, but when you are trying to evoke a feeling or a sense of place as you are with this website, the cold tone of the blue comes across as harsh and doesn't blend with a hometown or environmental theme. It is understandable that a city or organization would not want to completely rebrand a symbol that is so recognized within a community, but there are times when some concessions would allow it to still fit the branding and be more effective for that specific purpose. Take away the color of the logo, and you still have a very recognizable element (for example, the all white or all black logo options). By altering the color for the website, you not only maintain your identity, but can also expand it.

If the original logo is used, the site should have a few other matching elements on the page to help tie it into the design. These elements should be used subtly, though...i.e. changing the colors of the bullet points and dotted lines. It should be mentioned that the blue in the original file is actually from a range of purples. This makes it very difficult to choose lighter and darker values from the same color picker and make those colors blend with the site...you end up with a lot of periwinkle shades.

The committee requests the Council reconsider the previous decision, based on the recommendation from CivicPlus, and make an exception to the identity standards for the website to allow the use of colors that compliment the site and flow with the overall theme. Upon approval, the identity standards manual will be amended to allow for such usage on the website.

MOTION: Councilmember Levine motioned to approve the colors in Sample 3Aⁱⁱⁱ for the website purposes only and amend the identity standards manual. Councilmember Evans seconded with Councilmember's Marshall, Sumrow, Evans, and Levine voting for. Motion carried 4-0.

6. CONSIDERATION AND/OR ANY APPROPRIATE ACTION ON RESOLUTION 2010-289 APPROVING A CONTRACT WITH COLLIN COUNTY ELECTIONS ADMINISTRATOR FOR ELECTION SERVICES.

The contract for election services this year includes a joint agreement with Plano ISD and Collin County Community College providing a cost savings of approximately 350.00.

MOTION: Councilmember Levine motioned to approve Resolution 2010-289 as presented. Councilmember Marshall seconded with Councilmember's Marshall, Sumrow, Evans, and Levine voting for. Motion carried 4-0.

7. CONSIDERATION AND/OR ANY APPROPRIATE ACTION ON RESOLUTION 2010-289 ORDERING A GENERAL ELECTION FOR MAY 8, 2010.

MOTION: Councilmember Marshall motioned to approve Resolution 2010-290, Exhibit 7A^{iv}, as presented. Councilmember Levine seconded with Councilmember's Marshall, Sumrow, Evans, and Levine voting for. Motion carried 4-0.

8. CONSIDERATION AND/OR ANY APPROPRIATE ACTION ON AN OPEN HOUSE FOR THE NEW FIRE STATION.

Council and Chief Sheff discussed some details for the open house. Chief Sheff would like for the event to be informal, low-key community event.

Dates May 2nd or May 23rd were discussed.

No action was taken, there will be regular updates.

ROUTINE ITEMS

9. FUTURE AGENDA ITEM REQUESTS.

Garden Club- Market Sale in July at the preserve.

March 16 is the week of spring break and Councilmember Levine will not be present.

10. UPDATES

a. PROJECT UPDATES – WATER TOWER, PUBLIC SAFETY BUILDING AND MCCREARY ROAD

The bowl is currently being added to the water tower. Project is on schedule.

Public Safety Building is complete. The contractors are working on the punch list and should be completed in 7 to 10 days.

McCreary Road batch plant will be coming to Parker in approximately 10 days. Mid-march is the scheduled completion.

b. POLICE DEPARTMENT UPDATES – TAG LINE FOR VEHICLES

Chief Fragoso quoted the estimate from our regular vendor for the addition of the tagline on police vehicles is \$75.00 per vehicle. Chief Fragoso was asked to get additional updates.

Mayor Cordina noted the PUC had voted to allow Oncor's high-voltage lines to be constructed in the current easement in Parker. No Parker property owners were present or protested.

11. ADJOURN

Mayor Cordina adjourned the meeting at 8:46 p.m.

APPROVED:

Joe Cordina
Mayor

ATTESTED:

Carrie L. Smith, TRMC
City Secretary

APPROVED on the 16th day of
February, 2010.

INSERT EXHIBITS

- ⁱ Exhibit 2A – Interlocal Agreement
- ⁱⁱ Exhibit 4A – Approved Audit
- ⁱⁱⁱ Sample 3A – Website Logo
- ^{iv} Exhibit 7A – Election Order